

## Operation Round Up® Program Reaches \$500,000 Milestone

The Kootenai Electric Trust's Operation Round Up program has reached a new milestone! Thanks to KEC member support, the Trust has now donated more than \$500,000 to worthy projects and individuals in our community. Thank you to all members who participate! If you'd like to start "rounding up" your bill to help support this program, please call us at 208.765.1200. See the Trust's 2010 Annual Report on the back page.

In late May the Trust Board granted their second quarter disbursement for 2011 Operation Round Up® funds. Twenty-two grant requests were received and 14 were awarded grants totaling nearly \$14,000. The following received funding:

- \$1,000 to Big Brothers, Big Sisters of the Inland Northwest for mentor screening and training.
- \$750 to Boy Scout Troop 228 for a camp trip.
- \$849 to the Children's Village for a new freezer.
- \$2,500 to the Dirne Community Health Center to help purchase a new truck to serve as a mobile clinic.
- \$1,000 to Family Promise of North Idaho for general operating expenses.
- \$500 to Kootenai Youth Recreation Organization for the rebuilding of their ice arena.
- \$642 to the Museum of North Idaho for updated software.
- \$1,500 to the North Idaho AIDS Coalition for the purchase of glasses for low-income disabled clients.
- \$1,250 to Ponderosa Elementary to help fund the annual Idaho History Rendezvous and to purchase the "Rachel's Challenge" curriculum.
- \$250 to Qwest Summer Day Camp's "Care to Share" program.
- \$2,500 to a KEC member family to help with costs to attend a conference about their child's rare illness.
- \$500 to Sam Rodius Memorial Park Association for bathroom upgrades. [1652064]
- \$631 to We've Got Stuff for gas cards for deliveries.



**Photo: (from left) Children's Village Development Director Janie Givas accepts a grant check from Trust Board members Carole Swick, Catherine Tinder, Meredith Bryant and Dennis Wilson.**

### Next Grant Deadline

The next grant applications are due at the KEC office by August 1, 2011. Applications are available in the office or at [www.kec.com](http://www.kec.com). Members who choose not to contribute to Operation Round Up® or who would like to begin contributing may simply "opt-out" or "opt-in" on their bill or contact KEC by phone, letter or email.

## More Member Choices— Now Offering eBill!

**We are offering you, our members, more choices when it comes to billing and payments. You may now sign up for eBill, our paperless billing. With eBill you'll receive your monthly statement by email. This means less paperwork for you and you'll help us keep costs down by saving paper, printing and postage. Pay your bill electronically and save money! Login to your account to sign up at [www.kec.com](http://www.kec.com). GO GREEN!**

## General Manager's Message: Finding the Value in Electricity



Nowadays, cell phones and personal digital devices are a part of our culture. Everyone, it seems, is connected on the go—whether they're just making phone calls, text messaging or checking email. Such communication freedom is a luxury we pay for, generally without grumbling.

So why is it that when it comes to electricity—a necessity in our modern world—many of us grumble and complain when the electric bill comes every month? We expect electricity to be there at the flip of the switch and when it's not, we get angry or frustrated.

Hey, I'm no different—I expect the lights to come on every time, too. And as the General Manager

of Kootenai Electric Cooperative, I have a special responsibility to make sure your electric service is safe, reliable and affordable. But I also believe when compared to other commodities, electricity remains a great value. For example, over the past 10 years, gasoline has shot up 10.9 percent on average every single year, according to the U.S. Bureau of Labor Statistics. A loaf of white bread has increased 4.2 percent annually, and a dozen eggs 6.5 percent per year.

In comparison, electricity has increased just 3.7 percent a year nationally for the past decade. ***At KEC electricity has increased just over one percent a year since 1993.*** When you consider how reliable electricity is, the value goes up even more. [1529566]

Those cell phones I mentioned earlier? Nearly a third of all U.S. households have four electronic devices, such as cell phones, plugged in and charging, according to the Residential Energy Consumption Survey by the U.S. Energy Information Administration. In the past 30 years, the amount of residential electricity used by appliances and electronics has increased from 17 percent to 31 percent. More homes than ever use major appliances and central air conditioning. Digital video recorders (DVRs), computers and multiple televisions are common in many households.

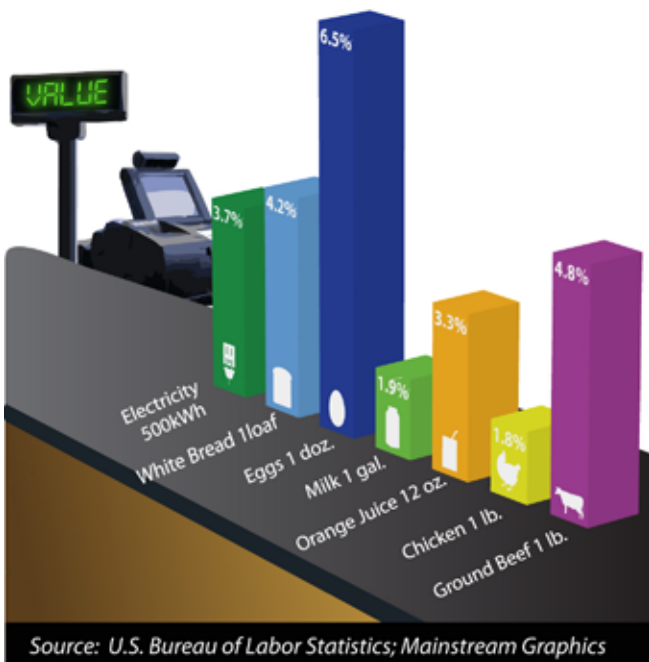
Clearly, our appetite for electricity shows no signs of slowing down. So the next time you flip a switch, use your toaster or run your washing machine, remember the value electricity holds. And know that we at KEC are looking out for you by working together to keep electric bills affordable, controlling costs through innovation and putting you, our members, first. This is the most important thing we do.

**Doug Elliott**  
KEC General Manager

### "Check out" the value of electricity!

Next time you're at the grocery store, think about the way prices for bread, eggs, and other consumer goods have risen over the years. Electricity remains a value!

*Average national annual price increase between 2000-2010.*





CHECK US OUT AT THE FAIR!

AUGUST 24-28, 2011



## Save Using Your Co-op Connections® Card!

Don't forget to use your KEC Co-op Connections® Card. This card is free and gives KEC members discounts at area businesses and it

also helps promote local businesses. Be sure to look at all the discounts by visiting [www.kec.com](http://www.kec.com). You may also use the new iPhone or iPad app to view card discounts! Android and Blackberry apps to come. If you don't have internet access, call us at 208.292.3203 and we'll send you a listing of all discounts.

Business	Location/Phone	Discount
American Country Bed & Breakfast	705 S. Zircon Ln. Coeur d'Alene 208.664.9650	10% discount. Two-night stay required for weekends in June through August.
Bayview Scenic Bay Marina & Motel	17173 E. Pier Rd. Bayview 208.638.2243	10% discount on room rate. Cannot be combined with any other discount or offer.
Idahome Bed & Breakfast	16310 West Riverview Rd. Post Falls 208.773.6169	Save 10% on the cost of the second night when staying for two nights; save 20% on the cost of the third night when staying for three nights.
Light Haus Bed & Breakfast	16798 E. Cape Horn Rd. Bayview 208.683.0737	Stay for two nights and receive 10% off your second night.
Shilo Inn	702 W. Appleway Coeur d'Alene 208.292.2983	15% off prevailing hotel rates.
The Greenbriar Inn	315 Wallace Ave. Coeur d'Alene 208.667.9660	10% off lodging & 10% off any regularly priced menu item at 315 Martinis & Tapas Restaurant, . . . . .

### MORE MEMBER CHOICES— NOW OFFERING PAY-BY-PHONE

Make a payment 24 hours a day, 7 days a week by calling our new pay-by-phone number! Just dial 1.877.999.3371 and have your account number handy along with a checking or savings account number or a credit card. The first time you call in you will be asked to select a PIN. Be sure to remember that PIN as you will be asked to use it the next time. Save postage and paper and try this easy way to pay.

### WIN A \$50 ENERGY CREDIT

Four KEC account numbers are hidden in this newsletter. If one of these numbers is yours, contact us at 208.765.1200 and receive a \$50 credit on your bill!

### BOARD OF DIRECTORS MEETING

Members are welcome to attend KEC's monthly Board of Directors meetings. Meeting dates vary each month. Call Terry Brown at 208.292.3211 to learn more.

### APPLIANCE REBATE OFFERS

KEC offers members a variety of rebates on energy efficient appliances including:

#### Water Heaters:

- \* Standard water heaters - \$50
- \* Marathon water heaters (50-gallon and larger) - \$150

#### ENERGY Star® Clotheswashers:

- \* Electric water heaters - \$70
- \* Non-electric water heaters - \$25

#### ENERGY Star® Refrigerators/Freezers - \$15

All appliances must meet energy factor guidelines. Visit [www.kec.com](http://www.kec.com) or call 208.292.3213 for more information.

# DIAL 811

## Call Before You Dig

Don't forget to call 811 at least two working days before starting any digging or excavation project. [1530490]

## About the Trust

All Operation Round Up® donations are placed in trust and administered by an independent Board of Directors called the Kootenai Electric Trust. The Trust is made up of KEC members from our community who serve on a voluntary basis. It is they who evaluate all requests for funds and determine how funds will be distributed.

Members who would like to begin contributing to Operation Round Up® or who choose not to contribute may simply “opt-in” or “opt-out” on their bill or contact KEC by phone, letter or email.

## 2011 Trust Board

### Members

Catherine Tinder, President  
District 1

Meredith Bryant  
Secretary/Treasurer  
District 2

Dennis Wilson, Vice President  
District 3

Carole Swick, District 4

John Love, District 5

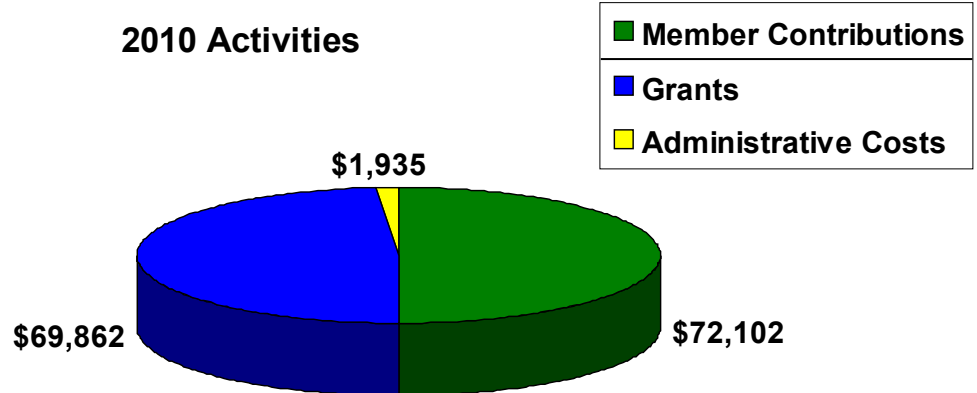
Janet Parker, District At-Large

Chris Kastella, Ex-Officio

# 2010 Annual Report

## Kootenai Electric Trust/Operation Round Up®

### 2010 Activities



## A Sampling of the 2010 Grant Distributions

- \$2,000 to Bayview Community Center Foundation to help fund the Bayview Entry Monument sign which will be dedicated as part of the centennial memorial.
- \$986.95 to Post Falls Historical Society to obtain technology to enable groups of students and tourists to view historical records related to Post Falls for educational purposes.
- \$1,250 to Plummer Senior Center to purchase a commercial dishwasher.
- \$1,320 to Boy Scouts of America Inland Northwest Council for two log picnic tables.
- \$1,170 to Boys & Girls Club of Kootenai County for their “Triple Play” program.
- \$1,200 to John Brown Elementary for a projector and document camera.
- \$2,500 to the Dirne Community Health Center to assist in women’s cancer screening.
- \$2,500 to Hospice of North Idaho for scholarships to a summer “grief camp.”
- \$2,500 to the Kootenai Jr./Sr. High School for computer monitors.
- \$2,500 to Lake City Playhouse for a new lighting console.
- \$1,000 to the Ponderosa Elementary School for new playground equipment. [1254820]
- \$2,500 to St. Vincent de Paul’s Art on the Edge Program for their summer youth camps.
- \$500 to Sam Rodius Memorial Park Association for roofing repairs at their community hall.
- \$300 to Charter Academy for a lighting upgrade project.
- \$726 to Fernan Elementary fifth grade to purchase 66 pocket organizers.
- \$750 to Kid Centric Sports Association to replace safety foam cubes.
- \$2250 to Lutheran Academy of the Master School for a chain link fence.
- \$996 to Specialized Needs Recreation to purchase a beam projector.
- \$5,000 to Project Share for local energy assistance.
- \$2,500 to Fresh Start to help purchase items for their warming center.
- \$1,000 to Winton Elementary for a program focused on engaging fathers and father-figures in the school.
- \$1,000 to Habitat for Humanity of North Idaho to help purchase a forklift.
- \$10,000 for ten \$1,000 scholarships for KEC members or their children.



*Independent Accountant's Report  
conducted by Magnuson, McHugh  
& Company, P.A.*